

SmartTech Asia 2023 hosts an impressive array of next-generation smart technologies in Bengaluru.

- After repositioning, SmartTech Asia 2023 brings major players in AI, IoT, biometrics and barcode apart from smart cards, RFID, e-security and digital payments.
- 2,500+ sqm of exhibition space hosting 70 exhibitors from 4 countries, and 4,884+ visitors, including international visitors from Singapore, UAE, Thailand, Germany, UK, Ghana, Tanzania, Taiwan, and USA.
- 2-day knowledge-sharing conferences focusing on Identity Access Management (IAM), Cyber security and Digital Trust, with 29 top industry speakers from across the country interacting with 130 delegates from the C-suite level.
- Co-located with electronica India, productronica India, LASER World of PHOTONICS INDIA, MatDispens India and IPCA Expo, SmartTech Asia 2023 was held from 13-15 September 2023 at Bangalore International Exhibition Centre (BIEC) in Bengaluru.

The previous editions of Smart Cards Expo along with its cluster of co-located shows on AI, IoT, biometrics, e-security, and digital payments have seen unprecedented success in the past two decades. To represent identification, authentication and digital payments technologies, the latest edition brought together all the cluster shows under one roof as part of one show, SmartTech Asia.

With the latest edition in Bengaluru, SmartTech Asia 2023 has successfully ventured into the next generation of smart technology solutions. The event focusing on pioneering solutions in RFID, biometrics, e-security, IoT, AI and digital payments, presented unmatched networking opportunities and unlocked ample business opportunities. The well-curated and knowledge-rich conferences of the event brought together industry experts to delve deep into the topics of emerging trends in identity, accessibility and traceability management, increasing security risks of AI, and more.

Some of the key highlights of the show included the buyer-seller platform enabling one-to-one business interactions, participation from technology giants like Bell Impex and Dell Technologies among others, and NASSCOM Start-up Pavilion, where new players in the market showcased their cutting-edge technologies to potential investors, partners and buyers to elevate their business to new heights.

On the successful participation of exhibitors and visitors at the Start-up Pavilion, **Sanjeev Malhotra, CEO, NASSCOM**, said, “We are glad about our collaboration with SmartTech Asia 2023 in supporting and promoting new innovations in the Indian smart technology industry. It was satisfying to see new-age entrepreneurs interact with high-quality visitors and decision-makers to unlock potential for new business in the global market.”

On her interaction with start-ups, **Amrita Pahi, Consumer and Small Business, Dell Technologies**, said, "As Bangalore is one of the most vibrant and dynamic start-up ecosystems, there is a huge participation from start-ups in SmartTech Asia. This event enables us to strengthen the Indian start-up ecosystem by reaching out to the start-ups to make them aware of our customized programs for them depending on their requirements such as hardware, tech consultancy, or mentorship."

Nakul Pasricha, President, Authentication Solution Providers' Association (ASPA), said, "This event brought together thought leaders and solution providers in the authentication space under one roof. As authentication solutions play a crucial role in combating counterfeiting across various industries, I am delighted with the increased participation of technology suppliers providing advanced authentication technologies."

Ajay Sharma, President, AIDC Technologies Association of India, said, "The event has done a commendable job in bringing together AIDC technology providers, users and affiliated industries and providing networking opportunities. The tradeshow along with its supporting programs have proved its potential in the automatic identification and data capture industry."

Afzal Malbarwala, President, Air Cargo Agents Association of India (ACAAI), said, "Supply chains all over the world are leveraging the power of digital technologies for improved efficiency and competitiveness. SmartTech Asia 2023 has done a phenomenal job in bringing industry leaders to showcase technologies to solve real-world problems, and the logistics industry will surely benefit from this."

Roopa M.V, Engineer/Scientist and Deputy Project Director at ISRO-ISTRAC, said, "SmartTech Asia 2023 showcases new and emerging technologies that are also used by ISRO. I am glad to have visited this event where manufacturers and suppliers are displaying their technology prowess. It is a very good platform to gain industry insights and exchange knowledge."

Regarding the impact of SmartTech Asia 2023, **Bhupinder Singh, CEO, Messe Muenchen India**, said, "We are delighted with the response to the latest edition of SmartTech Asia 2023. This highly specialized platform has reiterated its commitment to enable meaningful handshakes and unlock business opportunities for the identification, authentication, and digital payment technologies industry, and we are glad to create and strengthen business partnerships through our trade show, buyer-seller meetings and thought-provoking conferences."

Visit smarttechasia.in to register.

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About Messe Muenchen India:

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

About Messe München GmbH

Messe München GmbH has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, Messe München has a truly global presence.

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