



Trade Fair for • Identification • Authentication • Digital Payment

SmartTech

ASIA

13 - 14 FEB. 2025

Pavilion 3 | Jio World Convention Centre,
BKC, Mumbai, India

FACTSHEET

Information For Exhibitors

70+ from 5 countries
Top Solution Providers

2500+ sqm
Exhibition Space

5000+
Professional Buyers

80+
International Speakers

150+
B2B Meetings

Co-located with



Mumbai - The Commercial Hub of India



SmartTech Asia Expo

SmartTech Asia Expo, a leading trade fair for smart cards, RFID, barcodes, biometrics, IoT, AI, and digital payments, has connected industry leaders for over 20 years. The latest edition in Bengaluru featured pioneering solutions, unmatched networking opportunities, and insightful conferences on emerging trends. Highlights included a Buyer-Seller forum, participation by tech giants, and a Startup Pavilion showcasing cutting-edge innovations.

Focus on Identification, Authentication and Digital Payments



SMART CARD



RFID



BARCODE



BIOMETRIC



INTERNET OF THINGS



ARTIFICIAL INTELLIGENCE



DIGITAL PAYMENTS



E-SECURITY

HIGHLIGHTS OF 2025



Synergy - By partnering with IBEX India, we have achieved a powerful synergy that positions us as a leader in trade fairs for the banking and fintech sectors. This collaboration grants us access to a substantial buyer base of over 5,000 leading BFSI and fintech companies.

Mumbai - Known as India's commercial and financial hub, Mumbai hosts the headquarters of numerous companies across retail, logistics, telecommunications, and e-commerce. It houses key decision-makers, such as CEOs, CIOs, CTOs, CISOs, marketing heads and procurement heads.



Location - Thriving in the heart of Mumbai, Bandra Kurla Complex (BKC) is a hub for major banks, financial institutions, and prominent companies across diverse sectors.

Venue - Jio World Trade Centre's cutting-edge facility, provides an ideal setting for meaningful engagements among decision - makers, facilitating the unlocking of business opportunities.



EXHIBITOR PROFILE

- Manufacturers of smart cards, card readers, printers, inks, chips, system integrators, and developers.
- Manufacturers of RFID tags, scanners, and readers; RFID solution providers.
- Manufacturers of biometric products, components, and solutions providers.
- Manufacturers of IoT devices and solution providers.
- e-Security solution providers (hardware & software).
- Artificial intelligence solution providers.
- Digital payment solution providers.
- Barcode systems, printers, tags, readers and scanners.



EXHIBITOR SPEAKS



"I love SmartTech Asia. The reason for that is the quality foot traffic that comes to the trade fair. We get to interact with people who have genuine problems and are seeking solutions. This year's encouraging footfall was amazing."

Venkateshan
Auto iD Systems



Being a hub for vibrant startups, Bangalore enables a high level of participation from new companies in SmartTech Asia. This trade fair allows us to strengthen the Indian startup ecosystem by introducing our customized programs tailored to their specific needs, whether it be hardware, tech consultancy, or mentorship.

Amrita Pahi
Consumer and Small Business, Dell Technologies



"Barcodes are slowly getting replaced by RFID technology and SmartTech Asia is the best platform for emerging technologies like RFID. We had the opportunity of interacting with customers from prestigious organizations such as ISRO."

Sreenivas Parasa
Principal Advisor, Identium Tech Solutions



"We are extremely pleased with our participation at SmartTech Asia 2023. We had excellent interactions, especially on smart cards with vendors in printing technology, smart card chip manufacturers and suppliers, and clients from industry and government."

Atul Anand
Group President, Rosmerta Group



INDUSTRY SPEAKS



"Our partnership with SmartTech Asia 2023 for the digital trust conference yielded an overwhelming response. It was a resounding success, and we are excited to collaborate with SmartTech Asia in future."

Rajasekharan KR
President, ISACA Bangalore Chapter



"We are glad about our collaboration with SmartTech Asia 2023 in supporting and promoting new innovations in the Indian smart technology industry. It was satisfying to see new-age entrepreneurs interact with high-quality visitors and decision-makers to unlock potential for new business in the global market."

Sanjeev Malhotra
CEO, NASSCOM



"This trade fair brought together thought leaders and solution providers in the authentication space under one roof. As authentication solutions play a crucial role in combating counterfeiting across various industries, I am delighted with the increased participation of technology suppliers providing advanced authentication technologies."

Nakul Pasricha
President, Authentication Solution Providers' Association



"SmartTech Asia has done a commendable job in bringing together AIDC technology providers, users and affiliated industries and providing networking opportunities. The trade fair along with its supporting programs have proved its potential in the automatic identification and data capture industry."

Ajay Sharma
President, AIDC Technologies Association of India



"Supply chains all over the world are leveraging the power of digital technologies for improved efficiency and competitiveness. SmartTech Asia 2023 has done a phenomenal job in bringing industry leaders to showcase technologies to solve real-world problems, and the logistics industry will surely benefit from this."

Afzal Malbarwala
President, Air Cargo Agents Association of India (ACAAI)



PARTNERS OF SmartTech Asia 2023

Registration & badge partner



Gold partners



Silver partners



Conference knowledge partners



Associate partners



Supporting associations



SUPPORTING PROGRAMMES

Conference



SmartTech Asia has been curating high-level content-rich conferences to promote awareness of identification, authentication, and digital payment technologies in India. We have been partnering with credible organizations such as NASSCOM Centre of Excellence (CoE) and the ISACA. In the 2023 edition, the conferences focused on the crucial topics of identification and access management (IAM), cyber security, and digital transaction security.

The upcoming edition will deliberate on the below topics:

Day 1: Reimagine & Reframing: The Role of Risk. IAM & Cyber Security

Day 2: Secure Your Digital Interactions And Transactions: The Modern-day Imperative of Digital Trust

Buyer - Seller Forum

A unique platform facilitating connections between leading buyers seeking identification, security, and digital payment solutions across various industries, and the top suppliers exhibiting at SmartTech Asia. Each of our 2022 and 2023 editions witnessed over 150 pre-arranged meetings between buyers and exhibitors.





VISITOR PROFILE



Banking & Finance



Transport & Logistics



Healthcare



Education



Manufacturing



Government / PSU / Defence



Retail / E-commerce

JOB FUNCTION

- Management / Business Head
- Design / R&D
- Purchasing / Procuring
- Quality Control / Quality Assurance Testing
- Hardware Development
- IT Managers / Sr. Managers
- Administration / HR
- Marketing / Advertising / PR

VISITOR SPEAKS



"SmartTech Asia is an ideal platform to interact with multiple industry leaders and eminent personalities. It was a wonderful experience."

Nitin Bajpai
Infosys Ltd.



"The conferences at the show offered invaluable insights, particularly the session on digital trust and zero trust. The opportunity to learn and engage with the esteemed panel members was truly enriching."

Shravan Prabhu
Managing Director, Protiviti Global Business Consulting



"I am impressed by the scale of the trade fair especially the insightful discussions on IoT and smart technologies. I also applaud the inclusion of cybersecurity, as it is crucial for the industry to prioritize."

Mukul Mathur
CEO & Founder, ZeroT Plus Technologies LLP

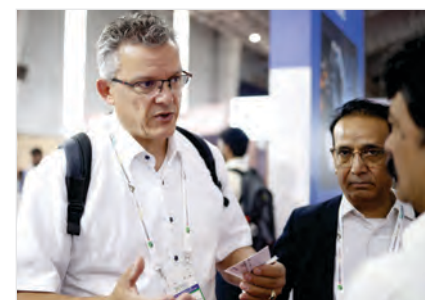


"SmartTech Asia 2023 showcased new and emerging technologies that are also used by ISRO. I am glad to have visited this trade fair where manufacturers and suppliers are displayed their technology prowess. It is a very good platform to gain industry insights and exchange knowledge."

Roopa M.V
Engineer/Scientist and Deputy Project Director at ISRO-ISTRAC



GLIMPSE OF SmartTech Asia 2023

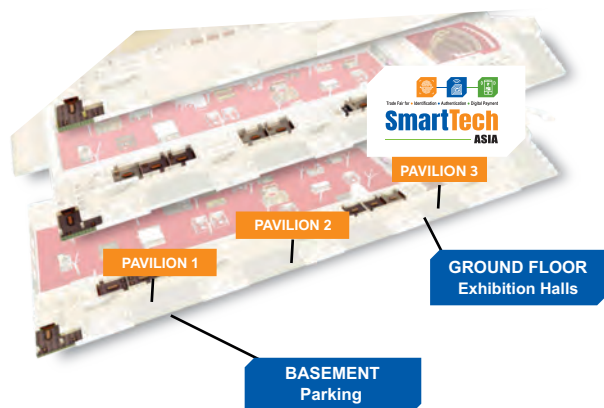


VENUE





Experience it all at Jio World Centre, Mumbai's multifaceted destination. Mingle amongst art, celebrate culture, and explore the city's vibrancy. Housing India's premier convention center, Jio World Centre offers unparalleled spaces for exhibitions, meetings, and social events – physical, virtual, or hybrid. It's a landmark for business, leisure, and entertainment in the heart of Bandra Kurla Complex.



PLAN OF THE FAIRGROUND



Jio World Convention Centre is located in the city's central business district, Bandra Kurla Complex.

-  Easily locatable on maps
-  Chhatrapati Shivaji International Airport - 30 minute drive
-  Closest stations - Bandra, Kurla and Santacruz stations
-  BEST buses to BKC from Bandra & Kurla stations

We look forward to welcoming you to SmartTech Asia 2025

Dates and venue

February 13 - 14, 2025
Jio World Convention Centre,
BKC, Mumbai

Show Time

Thursday-13 Feb
10:00 hrs–18:00 hrs

Friday-14 Feb
10:00 hrs–17:00 hrs

Scan to exhibit



Organizer information

Messe Muenchen India Pvt. Ltd.

Unit No. 1271, 7th Floor, Solitaire Corporate Park Building No.12, 167, Guru Hargovindji Marg,
Andheri – Ghatkopar Link Road, Andheri (East), Mumbai – 400 093

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